

TRADEMARK APPLICATION

1. Before filing the trademark application

We offer you the following [free services](#) before filing the trademark application: -

- Free [trademark search](#) to ascertain the chance that your mark will encounter conflicting prior mark(s) (registered or pending application) which may obstruct your mark from registration.
- Free [advice on overall strategy](#) for a better chance of registration of your mark and better trademark protection
- Free [advice on the proper classification and specification](#) of the goods or services of the trademark application.

To opt for our abovesaid free services, please provide us with the following information:-

- (1) A specimen of the mark;
- (2) Full name of the applicant;
- (3) Full address of the applicant; and
- (4) A list of goods and/or services to be covered in the application.

2. Trademark filing

We offer services for filing a trademark application [at a competitive price](#) as quoted separately. The information and documents required for filing the application are as follows:-

1. A specimen of the mark;
2. Full name of the applicant;
3. Full address of the applicant;
4. Classification and specification of goods and/or services;
5. A standard form of Power of Attorney (provided by us) signed by the applicant; and
6. a copy of the corporate applicant's current business registration certificate or a copy of the identification page of the individual applicant's passport;

3. After the application is filed

Considering the current heavy backlog of the China Trademark office, they normally take [15 to 18 months](#) to process a trademark application until the registration is granted. A longer time is required if China Trademark Office has raised objection or someone has opposed the application.

See the brief flowchart for China Trademark Application.

4. after the registration is granted

The trademark registration is effective for [10 years](#) from the date of registration, and can be renewed every 10 years, upon application and payment of renewal fee.

We offer a [Worldwide Trademark Watching Services](#) at a competitive price. It could effectively prevent someone else (including your existing or ex business partners, staff etc.) from registering your mark or a very similar mark without your authorization in another country.

TRADEMARK APPLICATION FLOWCHART

