



## TRADEMARK APPLICATION

### 1. Before filing the trademark application

We offer you the following [free services](#) before filing the trademark application: -

- Free [trademark search](#) to ascertain the chance that your mark will encounter conflicting prior mark(s) (registered or pending application) which may obstruct your mark from registration.
- Free [advice on overall strategy](#) for a better chance of registration of your mark and better trademark protection
- Free [advice on the proper classification and specification](#) of the goods or services of the trademark application.

To opt for our abovesaid free services, please provide us with the following information:-

- (1) A specimen of the mark;
- (2) Full name of the applicant;
- (3) Full address of the applicant; and
- (4) A list of goods and/or services to be covered in the application.

### 2. Trademark filing

We offer service for filing a trademark application [at a competitive price](#) as quoted separately. The information and documents required for filing the application are as follows:-

1. A specimen of the mark;
2. Full name of the applicant;
3. Full address of the applicant;
4. Classification and specification of goods and/or services; and
5. A copy of the corporate applicant's current business registration certificate or a copy of the identification page of the individual applicant's passport;

### 3. After the application is filed

The EU Trademark Office normally take [5 to 6 months](#) to process a trademark application until the registration is granted. A longer time is required if EU Trademark Office has raised objection or someone has opposed the application.

See the flowchart for EU Trademark Application.

### 4. After the registration is granted

The trademark registration is effective for [10 years](#) from the date of registration, and can be renewed every 10 years, upon application and payment of renewal fee.

We offer a [Worldwide Trademark Watching Services](#) at a competitive price. It could effectively prevent someone else (including your existing or ex business partners, staff etc.) from registering your mark or a very similar mark without your authorization in another country.



TRADEMARK APPLICATION FLOWCHART

